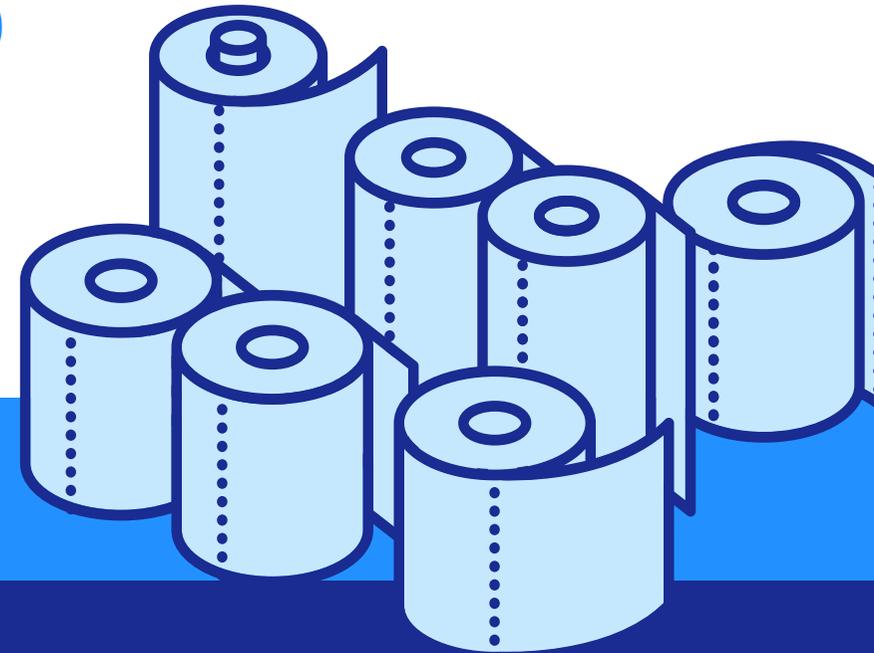


**Tissue  
World** | Düsseldorf  
8-10 April 2025

# Exhibition & Sponsorship Opportunities

[www.tissueworld.com/dusseldorf/en/home.html](http://www.tissueworld.com/dusseldorf/en/home.html)  
[tissueworlddusseldorf@informa.com](mailto:tissueworlddusseldorf@informa.com)



Portfolio:

**Tissue  
World**

Official Magazine:

**Tissue  
World** | Magazine

Organised by:

 **informa connect**

# The world's most important dedicated tissue industry trade show is returning to Germany

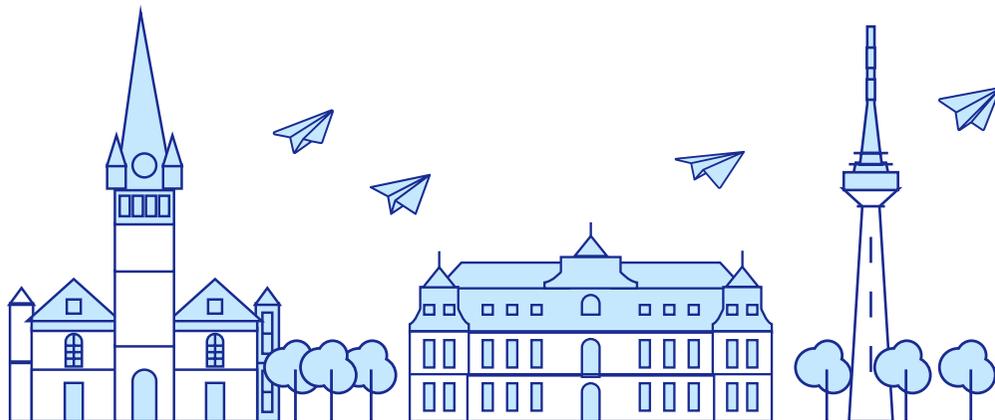
Tissue World is opening its doors in Düsseldorf from 8 - 10 April 2024 and is set to welcome thousands of industry professionals to Messe Düsseldorf for our 3-day trade show and conference sessions.

## Why Düsseldorf?

Explore the latest innovations and technical solutions in tissue paper production, from raw materials to converting lines, packaging, and OEM suppliers. The Tissue World conference offers a unique platform to learn about key industry issues, global trends, and consumer needs from leading experts.

## What's New In 2025

- Hub hotels- dedicated show and conference hotels served by shuttle buses to the venue
- Day Zero Networking Party- catch up with colleagues and customers on the evening before the show starts
- Bar & Lounge on the show floor- rest and relax with friends and colleagues during the show hours



## About Tissue World

Established in 1993, Tissue World is the leading global event portfolio serving the tissue industry worldwide. Built on 29 years of history, Tissue World covers the entire tissue value chain, from raw material suppliers, finished product manufacturers, jumbo roll makers, converters, traders to paper machinery makers, packaging equipment suppliers and many more. Tissue World trade shows and conferences currently take place across Düsseldorf, Istanbul and Miami.

Tissue World also publishes Tissue World magazine, the independent news provider for the global tissue business.

[www.tissueworld.com/dusseldorf/en/home.html](http://www.tissueworld.com/dusseldorf/en/home.html) | [www.tissueworldmagazine.com](http://www.tissueworldmagazine.com)



# 2023 DÜSSELDORF EXHIBITORS

COMPANY	COUNTRY
9. Septembar - Tissue Converting	SERBIA
A.Celli Paper	ITALY
Abu Dhabi National Paper Mill	UNITED ARAB EMIRATES
AETNA Group S.P.A.	ITALY
Ak-kim Kimya Sanayi Ve Tic. A.S.	TURKIYE
Aktul Kagit Uretim Pazarlama A.S.	TURKIYE
Alwin Manufacturing Co. Inc.	UNITED STATES
ASB Service Srl	ITALY
August Blecher GmbH & Co. KG	GERMANY
B&B Verpackungstechnik GmbH	GERMANY
BHM-INGENIEURE Engineering & Consulting	AUSTRIA
BTG Eclepens S.A.	SWITZERLAND
Buckman Laboratories NV	BELGIUM
C. G. Bretting Manufacturing Co., Inc.	UNITED STATES
Cellwood GmbH	GERMANY
Chishui Newland Import and Export Tradin	CHINA
Clouth Sprenger GmbH	GERMANY
Convermat Corporation	UNITED STATES
Crown Paper Mill L.L.C	UNITED ARAB EMIRATES
Delsar Lame Srl	ITALY
E80 Group S.p.A.	ITALY
Eczacibasi Consumer Products Co.	TURKIYE
EDT - Enzymatic Deinking Technologies	UNITED STATES
Emirson Global Kimya Sanayi Anonim Sirketi	TURKIYE
Enerquin Air Inc	CANADA
ENP Publishing Group	FRANCE
Essel Seluloz Ve Kagit Sanayi A.S.	TURKIYE
Euroincis Srl	ITALY
Europap Tezol Kagit Sanayi ve Ticaret A.S.	TURKIYE
European Tissue Symposium (ETS)	BELGIUM
Fan Separator GmbH	GERMANY
Fansa Kagit Anonim Srket.	TURKIYE
Filtereco Srl	ITALY
Firefly AB	SWEDEN
FIS Impianti SRL	ITALY
Futura SpA	ITALY
Gambini S.p.A.	ITALY
Giotto Technologies Srl	ITALY
GLOCELL OY	FINLAND
Hayat Kimya Sanayi A.S.	TURKIYE
Hell Gravure Systems GmbH & Co. KG	GERMANY

COMPANY	COUNTRY
Hergen S/A Maquinas E Equipamentos	BRAZIL
ICM Makina Mhendislik Ltd STI	TURKIYE
IMA - TMC SPA	ITALY
Industrie Cartarie Tronchetti S.p.A.	ITALY
Infinity Machine & Engineering Corp.	UNITED STATES
ISRA Parsytec GmbH	GERMANY
JAEGER GmbH	GERMANY
Julia Utensili Srl	ITALY
JULIUS SCHULTE SHNE GMBH & CO. KG	GERMANY
Kadant Johnson Deutschland GmbH	GERMANY
KAIROS SRL	ITALY
KAPP-Chemie GmbH & Co. KG	GERMANY
KAWASAKI Gas Turbine Europe GmbH	GERMANY
Klippans Bruk AB	SWEDEN
Kotyora Kagit A.S.	TURKIYE
Liuzhou Fexik Intelligent Equipment Co.	CHINA
Mac Due S.R.L.	ITALY
Maflex Srl	ITALY
MARE S.p.A.	ITALY
Matthews Europe GmbH	GERMANY
MegaII Paper (Qingdao) Co., Ltd.	CHINA
Microline Srl	ITALY
MONGIN	FRANCE
Multipack Srl	ITALY
N.C.R. Biochemical S.p.A.	ITALY
Narsingh Dass & Co Pvt Ltd	INDIA
O.M.T. S.R.L.	ITALY
Ocean Associate Co., Ltd.	TAIWAN
OK Science and Technology Co., Ltd.	CHINA
Omet Srl	ITALY
OPTIMA nonwovens GmbH	GERMANY
OverMade Srl	ITALY
Paniker, SL	SPAIN
Paper Board Alliance	ITALY
Paper Converting Machine Company Spa	ITALY
Papeterie Le Bourray	FRANCE
Partex Tissue Limited	BANGLADESH
Petax Papier Ingenieur Technik GmbH & Co	GERMANY
POINT MAKINA ELEKTRONIK SAN LTD STI	TURKIYE
Policarta Gi. Co. used machines	ITALY
PROPAPER Solutions GmbH	GERMANY

COMPANY	COUNTRY
PT Pindo Deli Pulp & Paper Mills	INDONESIA
Pulsar Engineering Srl	ITALY
Renova Srl a socio unico	ITALY
Representations Nicolas Pelletier	FRANCE
Runtech Systems Oy	FINLAND
S.T. Macchine Spa	ITALY
SABA Automation Srl	ITALY
SchaferRolls GmbH & Co. KG	GERMANY
SDF Schnitt-Druck Falz-Spezialmaschinen GmbH	GERMANY
Serv-o-tec GmbH	GERMANY
SharpCell Oy	FINLAND
Solenis Switzerland GmbH	SWITZERLAND
SonicAire	UNITED STATES
SORGATO SRL	ITALY
Spraying Systems CO.	BELGIUM
SPS Corporate	INDONESIA
Star Paper Mill Paper Industry LLC	UNITED ARAB EMIRATES
Stefi Single Member Private Company	GREECE
SVECOM P.E. SRL	ITALY
Tapio Measurement Technologies Oy	FINLAND
TAPPI Tissue360 Magazine	UNITED STATES
TEKNOLOJI BIAK HASSAS MAKINE BIAKLARI ve	TURKIYE
TEYMAN CONVERTING SL	SPAIN
Tietoevry Finland Oy	FINLAND
TISSUE TEC Sales & Service GmbH	GERMANY
Tissuenet GmbH	GERMANY
TKM GmbH	GERMANY
Toscana Spazzole Industriali Srl	ITALY
UNIMATEC Praegesysteme GmbH	GERMANY
Unipak Tissue Mill	LEBANON
United Converting Tissue Srl	ITALY
Universal Tissue Machine Co. Ltd	TAIWAN
VALMET	SWEDEN
Valmet Tissue Converting	ITALY
Viking Kagit VE Seluloz A.S.	TURKIYE
WEKO Weitmann & Konrad GmbH & Co. KG	GERMANY
WR Fibers	NETHERLANDS
Xiamen C&D Paper & Pulp Co.,Ltd	CHINA
ZHEJIANG JIECHENG NEW MATERIAL TECHNOLOG	CHINA

# WHO SHOULD EXHIBIT | EXHIBITOR PROFILES

As an exhibitor at Tissue World you will have the opportunity to showcase your products and technology to a broad audience of tissue industry professionals from all over the world.

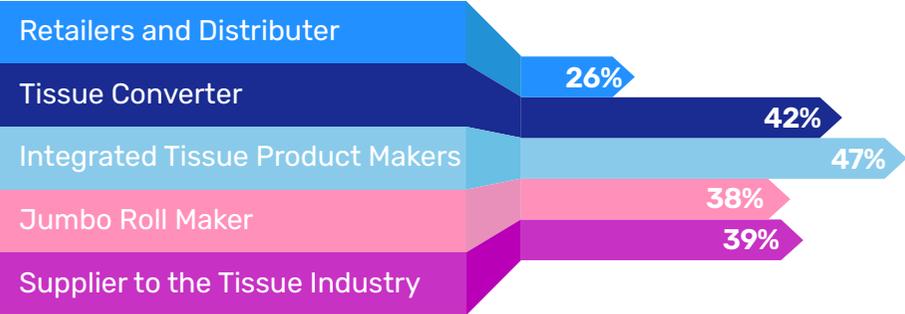
## IF YOU ARE SHOWCASING THE FOLLOWING PRODUCT CATEGORIES, YOU SHOULD BE A PART OF TISSUE WORLD DÜSSELDORF 2025!

- Jumbo rolls
- Converting machinery and suppliers
- Finished products (Consumer and away from-home)
- Paper making machinery
- Fabrics and felts
- Drying technologies
- Process automation and control
- Environmental control
- Doctors and creping blades
- Pulping & stock
- Chemical
- Printing machinery and supplies
- Inks, glues and dyes
- Embossing rolls
- Knives
- Cores and coreboard
- Wrapping / packaging
- Equipment and supplies
- Logistics
- Testing machines
- Engineering
- Consulting services
- Dispenser systems
- Used machinery



# BREAKDOWN OF PAST PARTICIPANTS

## EMPOWERED BUYERS ACROSS THE INDUSTRY SECTORS:

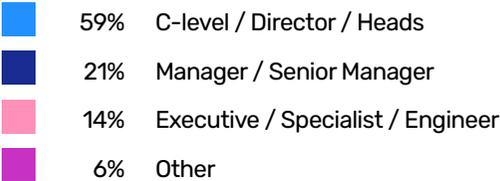
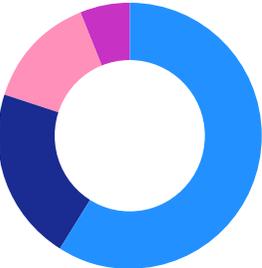


## TOP 6 VISITING COUNTRIES



\* Visitor data based on Tissue World Düsseldorf in 2023

## BREAKDOWN BY SENIORITY



"I would describe Tissue World as one of the most important exhibitions in the world, especially for the tissue business"

Qiao Sheng - General Manager - BaoSuo Paper Machinery

"These events are always interesting because there'll be one person or one company you've never seen before, or one company you've been introduced to that opens new doors. That's happened at every single Tissue World I've been to."

Gareth Connah, Managing Director, Price & Pierce Tissue#

# Booth Options

## Booth Options and Rates

	SPACE	PRICES per m <sup>2</sup> in USD
<b>Shell Scheme</b>	<54m <sup>2</sup>	<b>\$795</b>
<b>Raw Space</b>	<54m <sup>2</sup>	<b>\$659</b>
	>81m <sup>2</sup>	<b>\$626</b>
	54m <sup>2</sup> -81m <sup>2</sup>	<b>\$640</b>

### Space Only Includes:

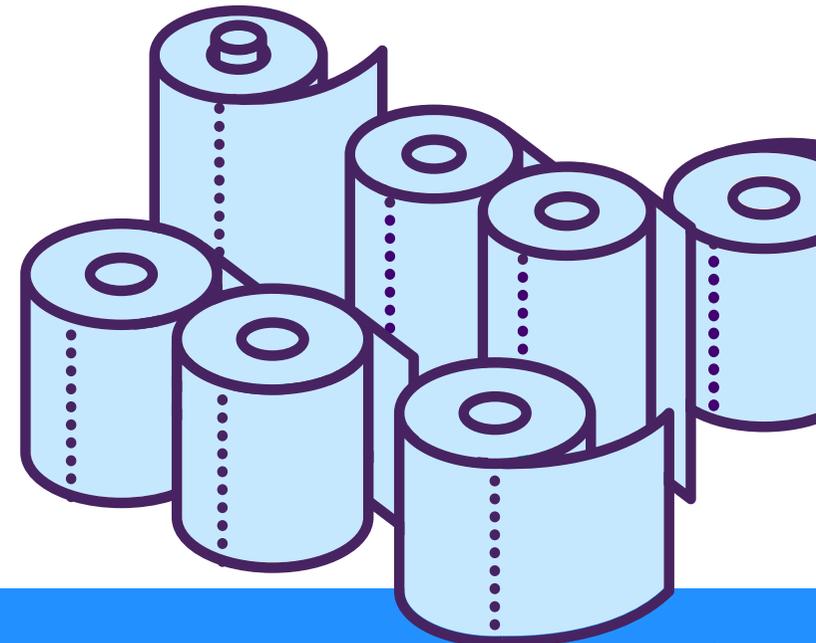
Floor space, listing in show catalogue.

### Space & Shell Scheme includes:

Floor space, white walls, 1 round table, 2 chairs, 1 literature rack, company sign board, carpet, lighting, power point, daily cleaning, listing in show catalogue.

### Contact us:

For more information on exhibiting or sponsorship enquiries at Tissue World Düsseldorf 2023, contact us at [info@tissueworld.com](mailto:info@tissueworld.com)



# Sponsorship Opportunities

Stand out from the crowd, make your brand cut through....

## Headline Conference Sponsorship \$15,000

Exclusive, three day, solus opportunity to align your brand and values with Tissue World's thought leadership. Be in the room with the influencers, decision makers and agenda-setters.

- branding on stage area (includes QR codes)
- branded holding slides (includes QR codes)
- branding feature on conference programme on website
- branding on delegate catering area
- branded delegate bags (sponsor to provide)
- delegate data
- 4 complimentary places at Conference

## Registration & Badge Sponsor \$6,000

Be the brand that welcomes visitors to the show. In the aisles, at the Conference - visitor badges are the most important point of contact for all participants. They'll see your brand when they register online, and when they attend the show and Conference.

- branding on email drivers and reminders
- branding on registration desk
- branding on visitor/delegate badges

## General Catering Area Sponsor \$5,000

Be the brand that welcomes the visitors for refreshments and relaxation at the show's premium networking space

- branding on serving area
- branded clothing on serving staff (sponsor to provide)
- collateral on tables
- branding on floorplan
- branding on website
- QR codes for data capture



# Sponsorship Opportunities

## Day Zero Party Sponsor \$5,000

The prime social event of Tissue World Istanbul. It's where we kick off proceedings and welcome customers and colleagues on the eve of the show. Be the exclusive partner associated with this stylish and highly anticipated gathering.

- branding on invitations pre event
- branding at the event (pop ups, backdrops)
- visitor data
- merchandise (sponsor to provide)
- mention on all social media posts

## Lanyards \$2,500

The most mobile form of brand exposure, visitors and delegates wearing your brand en route to the show, in the aisles and at Conference. And they'll use them after the event as well, so there's an indefinite shelf life to this opportunity.

- branding on lanyards (sponsor to provide)

## Floorplan Sponsor \$2,000

Your brand aligned with the show floorplan when visitors arrive at the show. You can promote your booth location or enact a data capture option via a QR code.

- branding on main show floorplan
- featured in magazine and website
- QR codes for data capture

## Website Exhibitor List Sponsor \$3,000

The most read part of the show website - who's exhibiting at Tissue World Istanbul. Your branding strategically located to be on display to all visitors to the show's online exhibitor list.

- branding on exhibitor listing on show website (includes QR codes for data capture options)

## Floor Tiles \$1,000

Strategically place your messaging around the show floor - even if it's far away from your booth.

- two floor tiles located on show floor



# Tissue World

Düsseldorf  
8-10 April 2025

## Contact Us

**Türkiye:** **Esin Göksel** esin.goksel@bonn.com.tr

**Italy, Germany & Canada:** **Silvio Arati** sarati@studioarati.it **Frank Booms** fbooms@studioarati.it

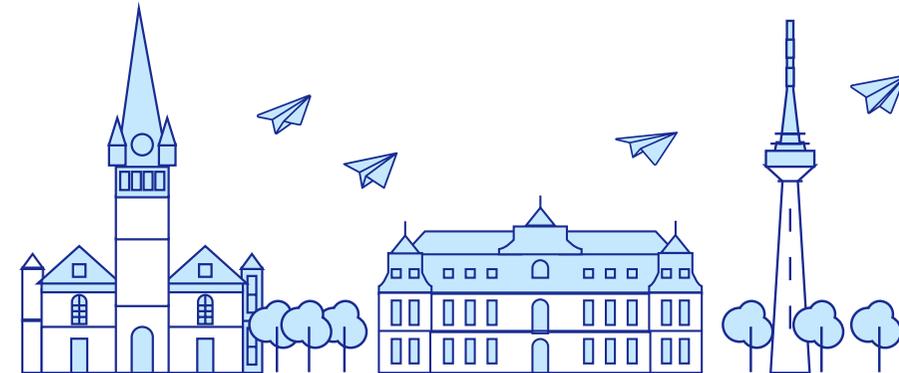
**Europe & UK:** **Eduardo J. Teixeira-Alves** info@teixeira-consulting.com

**USA:** **Alvina Kwok** alvina@tissueworld.us

**Middle East, India, Pakistan:** **Feroz Parka** feroz.p@global-exhibitions.com

**China:** **Pinky Zhang** pinky.zhang@informa.com

**South America:** **Selma Ugolini** selma@gova.com.br



[www.tissueworld.com/dusseldorf/en/home.html](http://www.tissueworld.com/dusseldorf/en/home.html)

[tissueworlddusseldorf@informa.com](mailto:tissueworlddusseldorf@informa.com)

Portfolio:

**Tissue  
World**

Official Magazine:

**Tissue  
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